

ZUUVI



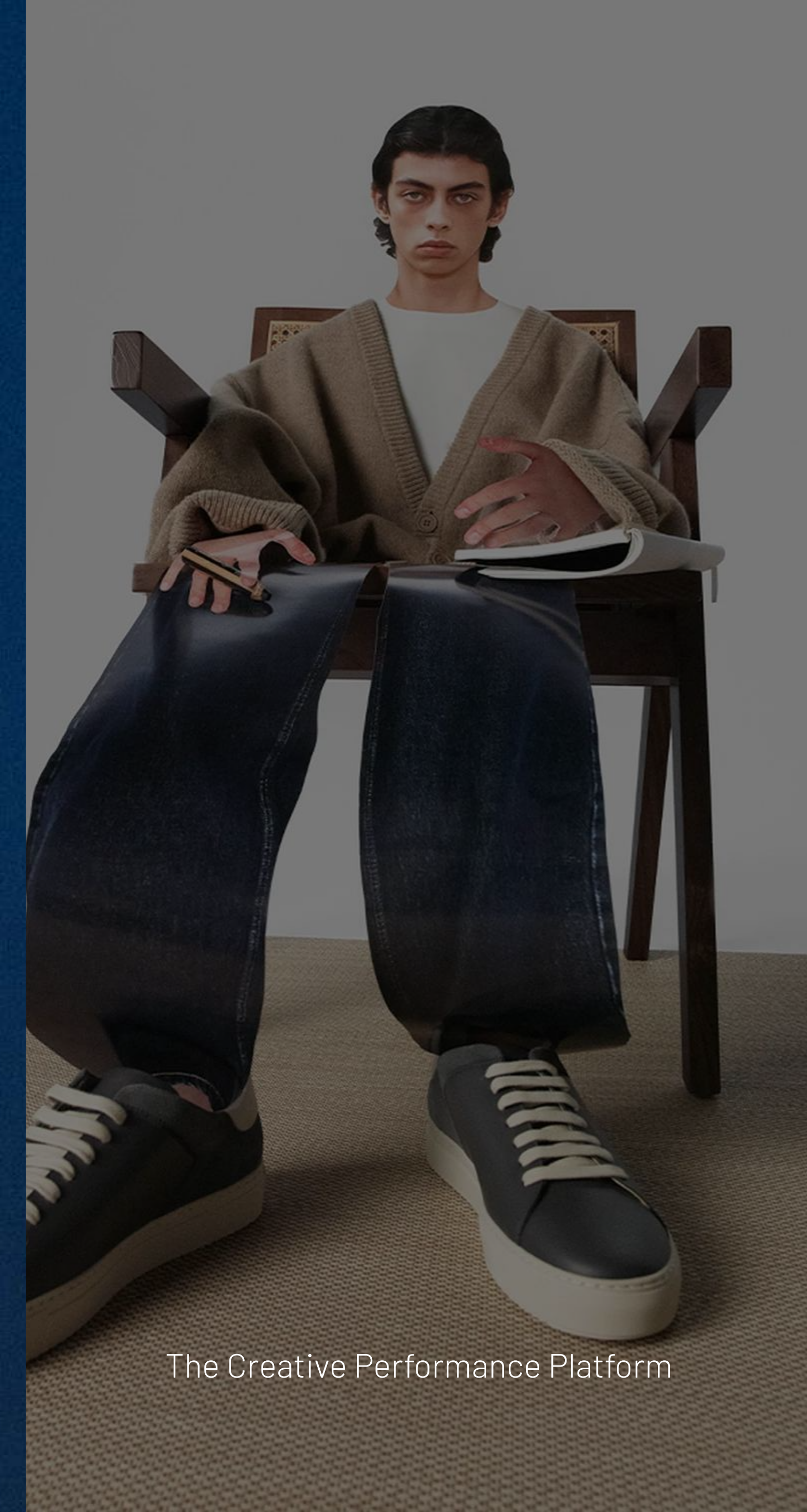
AXEL ARIGATO

SUCCESS STORY

Axel Arigato: From Plain Ads to Branded Ads at Scale

How the fashion brand replaced generic product ads with high-end, automated creatives - while speeding up their ad production.

Customer Case



The Creative Performance Platform

Axel Arigato

Intro: From Plain to Branded

Axel Arigato, known for its crisp design aesthetic and cult-favourite sneakers, needed to modernise its Catalogue Ads (DPAs).

The brand aimed to replace generic white-background creatives with a more refined, on-brand look - while **scaling production efficiently**.

Goal: Creative Scale Without Compromise

Axel Arigato set out to significantly **increase both the quality and volume of their product ads** - without adding time-consuming design work to their team's plate.

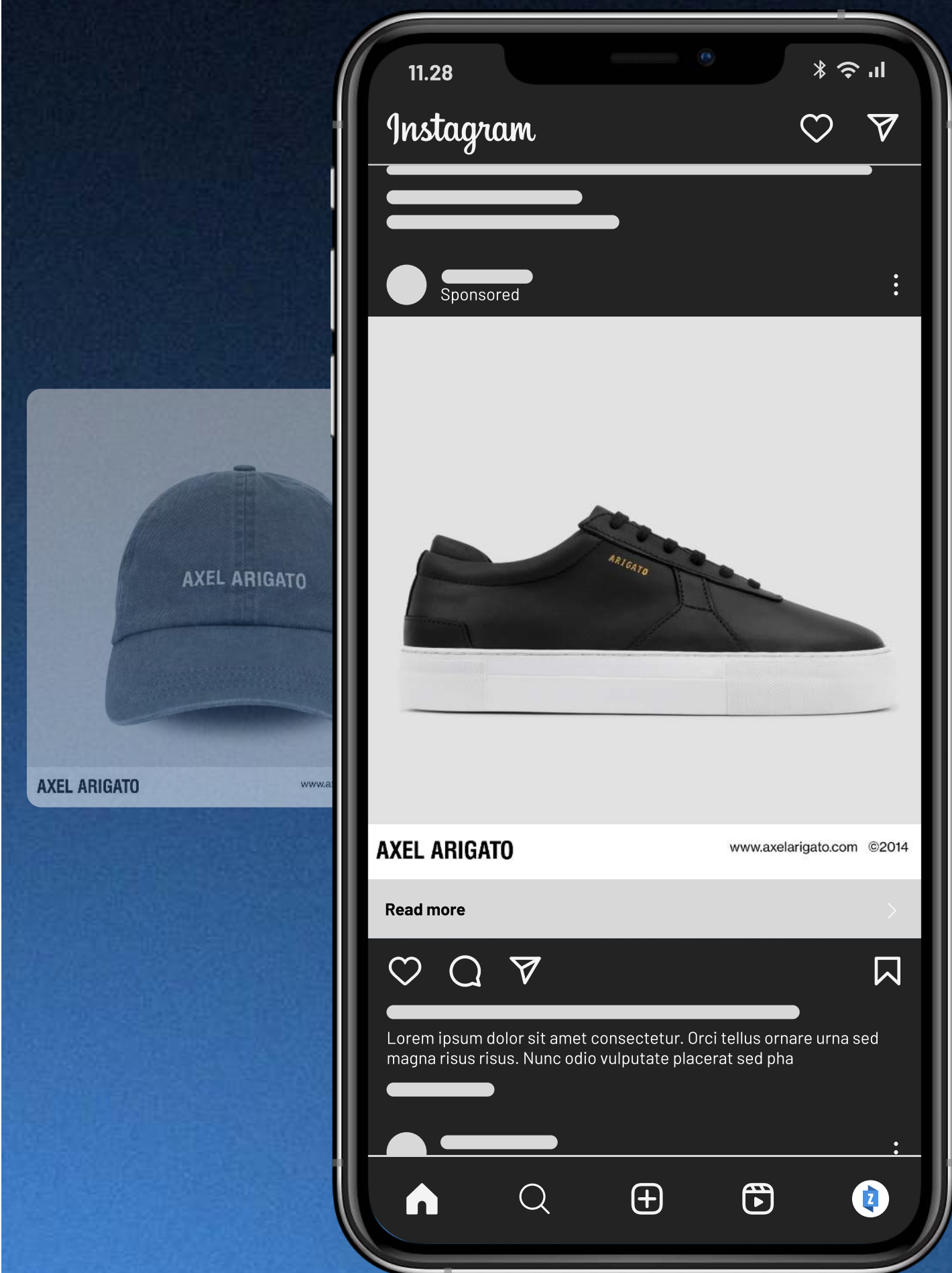
The brand wanted to move beyond the standard white-background look and create ads that reflected its clean, elevated visual identity **across every touchpoint**.

Results: Automated, Branded, and Built for Performance

- ✓ Automated **1000s of branded catalogue ads** using Zuuvi's Creative Performance Platform
- ✓ Replaced white-background ads with **visually consistent, high-end creatives**.
- ✓ Created **large-scale campaigns in minutes** with no added design pressure
- ✓ **Improved campaign performance** across all key metrics

[See Axel Arigato Ad Examples](#)

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The Creative Performance Platform



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