

ZUUVI

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TELMORE

SUCCESS STORY

How Telmore Scaled Creative Output with an In-House Team

How Telmore streamlined ad production and brought creative control in-house—without adding headcount.

Customer Case

TELMORE

The Creative Performance Platform

Telmore

Intro: From Creative Limits to Creative Control

With just two designers and one marketer in-house, Telmore needed a way to scale digital ad production **without compromising on creativity or efficiency**.

The team was looking for a platform that could support agile workflows, reduce manual steps, and have the ability to build high-quality video and display ads - independently and at speed.

Goal: Efficiency and Creativity

Telmore's goal was to **scale ad production** while keeping their team the same size.

They wanted to increase creative output, especially with video banners and high-impact formats, without relying on external support. Equally important was **improving production speed** and **making workflows more efficient** - from creation to publishing process.

Results: Automated, Scalable, and In-House Ready

- ✓ **Used a single template** in Zuuvi to produce 1000s of ads.
- ✓ Decreased their time-to-market by **90%**
- ✓ Enabled **live editing of ads** - no need to re-export or republish
- ✓ Produced **1000s** of Display and High-Impact ads over 3+ years.

[See Telmore Ad Examples](#)



The Creative Performance Platform



A great tool for those who make digital ads on a regular basis.

Zuuvi is in the sweet spot of being easy enough for all in our team to use it, but with rich features that enables us to produce effective, easy-on-the-eyes, digital ads.



Ida Björk

Art Director, Telmore



Thank you for reading

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